

## MyT Training Overview

MyT Training specializes in providing Professional Development that “Adequately” prepares organizations to “efficiently” utilize industry leading media platforms.

MyT Training separates itself from other training courses by putting the student in the driver seat. Our instructors not only teach a curriculum, but we also provide a workshop environment for our students. Our customized, hands-on approach is our way of raising the bar of accountability. By examining what our students are able to produce within the time of a course, we are able to adjust our curriculum to ensure understanding and productivity for our students.

Through our research, we have found that often students have walked away from other courses and conferences with a great understanding of what products/software can do, but unsure of what they could do with the product. At MyT Training, our focus is not on the mechanics of the product; our focus is the mechanics of the student! From content manager to lead media creative, MyT Training has you covered. Our courses are designed with you in mind.

Our videography courses teach students skills ranging from understanding and using a DSLR camera onto composing sound for video. Whether your interest is HTML5, CSS, JavaScript, Captivate, or Camista our instructors can help teach you the skills to become the web developer you desire. We also offer a wide array of training courses

that practically cover every aspect of Adobe's Creative software. Our students have walked away amazed at what they can do after attending our workshops. We've helped novice users of Adobe Photoshop become professional users. We've introduced Adobe Premiere to students, who now use the software daily to edit video projects. Our Adobe Creative workshops not only guides the student throughout the software, but we also teach students how the programs integrate with each other to create the most captivating product.

Feel free to contact us to learn more about how MyT Training can help prepare your organization soar in the digital media age!